

adult  
paperback &  
spoken word audio

# PARADE

# WELCOME TO BAKER & TAYLOR'S PAPERBACK & SPOKEN WORD AUDIO PARADE

Your library can rely on Baker & Taylor's Parade program to help reduce the time and expense of ordering paperback and spoken word audio products. Once a year, you simply select the plans you want to receive. We keep you up to date and on budget for an entire 12 months — it's that simple!

## A PLAN FOR EVERY CUSTOMER

Baker & Taylor provides a broad range of plans that vary according to age group, type of library and popular subject categories. It's easy to find the perfect plan or plans to keep your patrons happy and your shelves fresh and current. Each plan offers a predetermined number of titles at one price, and all plans are invoiced annually.

## OUR PLANS CONTAIN THE BEST TITLES AVAILABLE

Thousands of new titles are reviewed each month by our collection development and buying professionals who make their selections based on understanding of the readership in each plan, always opting for the titles that would most appeal to that particular group. Titles are then automatically delivered to your library.

Titles are selected based upon plan descriptions. If publishing cycles do not provide an adequate number of titles in a given month, Baker & Taylor selectors may occasionally select alternate titles, attempting to match plan descriptions as closely as possible.

## FREE FREIGHT

Baker & Taylor offers free freight, with no additional shipping and handling charges, for destinations in the continental U.S.

Canadian customers, please add \$60 per plan for shipping and handling. All other international customers, add \$110 per plan for shipping and handling. Any bimonthly plans will be billed at half of the regular rate. Other terms and conditions may differ outside the U.S. Please contact Baker & Taylor for additional information.

## ORDERING IS QUICK AND EASY

Simply choose the plans that best suit your needs, fill out the order form and return it to Baker & Taylor. We'll get you started right away, so you can start saving time, energy and money. You will receive a single invoice for all combined plans which will renew automatically each following year. Adjustments to plans or cancellations may be completed up to 60 days prior to your auto-renewal. The subscription cycle is one full year, and your advance payment will cover the entire service period.

# CHOOSE FROM 29 CUSTOMIZED PLANS

## AMS1 MYSTERY & SUSPENSE SILVER

- 10 titles per shipment
- \$840 annual cost
- Monthly shipments

Keep them hanging on the edge of their seats with popular mystery and suspense selections. *Previously plan 1A.*

## AMS2 MYSTERY & SUSPENSE GOLD

- 15 titles per shipment
- \$1,260 annual cost
- Monthly shipments

Your patrons can't get enough of mystery and suspense? Then pick the gold plan, which includes all of the titles from the Mystery & Suspense Silver plan, AMS1, above — plus five additional titles. *Previously plan 2A.*

## AR1 ROMANCE BRONZE

- 10 titles per shipment
- \$849 annual cost
- Monthly shipments

Make them swoon with these fascinating selections of historical, regency, contemporary and multicultural romances. Note: this plan does not include Harlequin. *Previously plan 4A.*

## AR2 ROMANCE SILVER

- 18 titles per shipment
- \$1,495 annual cost
- Monthly shipments

Get all of the great selections from the Romance Bronze plan, AR1, above — plus eight more selections. Note: this plan does not include Harlequin. *Previously plan 5A.*

## AR3 ROMANCE GOLD

- 25 titles per shipment
- \$2,079 annual cost
- Monthly shipments

The same great titles from the Romance Silver plan, AR2, above, plus seven additional titles. Note: this plan does not include Harlequin. *Previously plan 6A.*

## AR4 ROMANCE BONUS

- 10 titles per shipment
- \$850 annual cost
- Monthly shipments

This program can be added to any other romance plan, without any overlap in title coverage. 10 additional top-selling romance titles will be provided. Note: this plan does not include Harlequin.

## ASF1 SCIENCE FICTION & FANTASY BRONZE

- 10 titles per shipment
- \$840 annual cost
- Monthly shipments

Take patrons out of this world with these stellar selections in the science fiction and fantasy genre.

## ASF2 SCIENCE FICTION & FANTASY SILVER

- 15 titles per shipment
- \$1,260 annual cost
- Monthly shipments

Get all of the great selections from the Science Fiction & Fantasy Bronze plan, ASF1, above — plus five more selections. *Previously plan 7A.*

## ASF3 SCIENCE FICTION & FANTASY GOLD

- 20 titles per shipment
- \$1,679 annual cost
- Monthly shipments

The same great titles from the Science Fiction & Fantasy Silver plan, ASF2, above, plus five additional titles.

## AF1 FICTION TOP SELLERS

- 15 titles per shipment
- \$1,299 annual cost
- Monthly shipments

Readers will love these top-selling fiction selections, featuring popular lead titles and high-demand new or reprinted titles. *Previously plan 8A.*

## AG1 GENRE SAMPLER

- 15 titles per shipment
- \$1,260 annual cost
- Monthly shipments

Cover your bases with this popular mix of top titles from all of the key genre plans, including selections from: Mystery & Suspense, Romance, Science Fiction & Fantasy, Horror & Thriller and Western & Adventure. *Previously plan 9A.*

## AH1 HORROR & THRILLER

- 5 titles per shipment
- \$420 annual cost
- Monthly shipments

Keep their spines tingling with these amazing tales of horror and thrilling stories. *Previously plan 10A.*



## **AWA1** WESTERN

- 5 titles per shipment
- \$410 annual cost
- Monthly shipments

Your wild western readers will love these top selections in the Western genre. Note: some titles may include adult language. *Previously plan 11B.*

## **AWA2** WESTERN & ADVENTURE

- 10 titles per shipment
- \$820 annual cost
- Monthly shipments

What's better than some adventure along with your Westerns? This plan may include some of the same titles included in the Western plan. Note: some titles may have adult language. *Previously plan 11A.*

## **ACF1** CHRISTIAN FICTION SILVER

- 8 titles per shipment
- \$825 annual cost
- Bi-monthly shipments

Move patrons' souls with a selection of the newest titles from popular Christian fiction authors.

## **ACF2** CHRISTIAN FICTION GOLD

- 8 titles per shipment
- \$1,450 annual cost
- Monthly shipments

Get all of the great selections from the Christian Fiction Silver plan, ACF1, above — plus an additional shipment in the off months.

## **AHR1** HARLEQUIN BRONZE

- 10 titles per shipment
- \$579 annual cost
- Monthly shipments

A selection of Harlequin Classic titles from the Harlequin Presents and Harlequin Romance series. *Previously plan 13A.*

## **AHR2** HARLEQUIN SILVER

- 20 titles per shipment
- \$965 annual cost
- Monthly shipments

A selection of Harlequin Classic and Heart & Home titles from the Harlequin Presents, Romance, American Romance and Superromance series. Note: may include some of the same titles from the Harlequin Bronze plan. *Previously plan 14A.*

## AHR3 HARLEQUIN GOLD

- 32 titles per shipment
- \$1,799 annual cost
- Monthly shipments

A selection of Harlequin Classic, Heart & Home, Suspense and Inspirational titles from the series in the Harlequin Silver plan, plus titles from the Historical, Intrigue and Love Inspired series. Note: may include some of the same titles from the Harlequin Bronze and Silver plans. *Previously plan 15A.*

## AHR4 HARLEQUIN PLATINUM

- 40 titles per shipment
- \$2,395 annual cost
- Monthly shipments

A selection of Harlequin Classic, Heart & Home, Suspense and Inspirational titles from the series in the Harlequin Gold plan, plus titles from the Kimani Romance series. Note: may include some of the same titles from the Harlequin Bronze, Silver and Gold plans.

## AHR5 HARLEQUIN BONUS

- 8 titles per shipment
- \$499 annual cost
- Monthly shipments

A bonus selection of additional, unique Harlequin titles from the Harlequin Blaze and Desire series to be added to any of the other Harlequin plans.

## AHR6 HARLEQUIN SPANISH

- 8 titles per shipment
- \$449 annual cost
- Monthly shipments

A selection of titles from the Harlequin Spanish Bianca and Deseo Series. *Previously plan 16A.*

## AHE1 HARLEQUIN EXTRA SILVER

- 12 titles per shipment
- \$649 annual cost
- Monthly shipments

A selection of titles from the Harlequin Special Edition and the Romantic Suspense series formerly known as Silhouette, plus titles from the Harlequin Nocturne series. *Previously plan 18A.*

## AHE2 HARLEQUIN EXTRA GOLD

- 18 titles per shipment
- \$979 annual cost
- Monthly shipments

A selection of titles from the Harlequin Special Edition and the Romantic Suspense series formerly known as Silhouette, plus titles from the Harlequin Nocturne, Love Inspired Historical and the Love Inspired Suspense series. Note: may include some of the same titles from the Harlequin Extra Silver plan. *Previously plan 19A.*

## ASP1 SPANISH (ADULT)

- 5 titles per shipment
- \$629 annual cost
- Monthly shipments

Provide your Spanish-speaking patrons with a selection of new and recently published popular titles in trade paperback. *Previously plan 17A.*

## AHL1 HARLEQUIN LARGER PRINT

- 10 titles per shipment
- \$849 annual cost
- Monthly shipments

A selection of top Harlequin Larger Print titles from the Harlequin Presents, Romance, Intrigue, Superromance and Love Inspired series. Larger Print editions have a point size of 13-14.

## ANF1 NONFICTION TOP SELLERS

- 5 title per shipment
- \$429 annual cost
- Monthly shipments

Popular nonfiction titles, including true crime, health, self-help, history, biography, sports and current events. *Previously plan 20A.*



## AA1 BEST AUDIO CD SILVER

- 5 titles per shipment
- \$1,500 annual cost
- Monthly shipments

New and popular adult spoken word audio titles on CD. Includes primarily unabridged selections. *Previously plan 1AS.*



## AA2 BEST AUDIO CD GOLD

- 10 titles per shipment
- \$3,000 annual cost
- Monthly shipments

New and popular adult spoken word audio titles on CD. Includes primarily unabridged selections. Note: includes unique selections and may be added to the Best Audio CD Silver plan. *Previously plan 2AS.*

For more information on any of the plans offered, please contact your Sales Representative or call 800-775-2300. Simply fill out the order form on the back of this brochure and submit it to get started immediately.

# PAPERBACK & SPOKEN WORD AUDIO PARADE ORDER FORM

## Customer Information

### BILL TO:

Name: \_\_\_\_\_  
 Purchase Order Number: \_\_\_\_\_  
 Library: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

### SHIPPING TO: (if different)

Name: \_\_\_\_\_  
 Purchase Order Number: \_\_\_\_\_  
 Library: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

## Plan Information

Number of Plans	Plan	Price	Cost
	AMS1: Mystery & Suspense Silver	\$840	
	AMS2: Mystery & Suspense Gold	\$1,260	
	AR1: Romance Bronze	\$849	
	AR2: Romance Sliver	\$1,495	
	AR3: Romance Gold	\$2,079	
	AR4: Romance Bonus	\$850	
	ASF1: Sci-Fi & Fantasy Bronze	\$840	
	ASF2: Sci-Fi & Fantasy Silver	\$1,260	
	ASF3: Sci-Fi & Fantasy Gold	\$1,679	
	AF1: Fiction Top Sellers	\$1,299	
	AG1: Genre Sampler	\$1,260	
	AH1: Horror & Thriller	\$420	
	AWA1: Western	\$410	
	AWA2: Western & Adventure	\$820	
	ACF1: Christian Fiction Silver	\$825	
	ACF2: Christian Fiction Gold	\$1,450	
	AHR1: Harlequin Bronze	\$579	
	AHR2: Harlequin Sliver	\$965	
	AHR3: Harlequin Gold	\$1,799	

Number of Plans	Plan	Price	Cost
	AHR4: Harlequin Platinum	\$2,395	
	AHR5: Harlequin Bonus	\$499	
	AHR6: Harlequin Spanish	\$449	
	AHE1: Harlequin Extra Silver	\$649	
	AHE2: Harlequin Extra Gold	\$979	
	ASP1: Spanish (Adult)	\$629	
	AHL1: Harlequin Larger Print	\$849	
	ANF1: Nonfiction Top Sellers	\$429	
	AA1: Best Audio CD Silver	\$1,500	
	AA2: Best Audio CD Gold	\$3,000	

**TOTAL ANNUAL COST:** \_\_\_\_\_

*Cataloging and processing are available at an additional charge. Please contact the Parade department for more information.*

*Parade plans are sold as a one-year subscription and may be renewed or canceled annually. Cancellations require 30-day notice prior to final month of service.*

**RETURN TO:** Baker & Taylor Parade Department  
 501 S. Gladiolus Street, Mokenca IL 60954  
 Phone: 800-775-2300 x251 | Fax: 800-775-3500  
 Email: [btparade@baker-taylor.com](mailto:btparade@baker-taylor.com)

