

CONTENT CAFÉ 2

“ *More, faster, nicer. What more can I say? We switched [to Content Café] several months ago and have not looked back.* ”

Eileen Kontrovitz, MLS Head of Automation
Ouachita Parish Public Library | Monroe, LA

Baker & Taylor's Content Café 2 is the most comprehensive database of its kind. With more than 22 million data elements – and new additions made daily – Content Café 2 empowers the library patron to discover important details about the materials they want before they enter

the shelves to find the material. Utilizing Web-based technology, Content Café 2 creates, manages and delivers data without placing additional demand on your staff. All content is delivered directly to the library catalog, seamlessly enhancing the material listings.

CONTENT CAFÉ 2 ENRICHES YOUR OPAC WITH EXTENSIVE DATA, INCLUDING:

- Full-color jacket images
- Full-text reviews
- Professionally-written summaries
- Tables of contents
- Complete book details
- Publisher summaries
- Flap copy
- Book excerpts
- Author bios

CONTENT CAFÉ GIVES YOUR PATRONS ACCESS TO MORE THAN 1.5 MILLION FULL-TEXT REVIEWS FROM THE LEADING REVIEW SOURCES INCLUDING:

- Booklist
- Choice
- Criticas
- E-streams
- Foreword
- Horn Book/Magazine
- Library Journal
- Publishers Weekly
- School Library Journal
- VOYA

Content Café 2 offers access to millions of jacket images for books, but it also features more than 2 million jackets for A/V materials and more than 1 million for ebooks.



Content Café 2 is an affordable addition to any library catalog, bringing relevance to library search results – and, it can be integrated with most ILS vendors. Your basic Content Café 2 subscription comes with author biographies,

publisher summaries and flap copy. From there, you simply pick what other options are right for your library. You customize your data – and control your price.

INTERESTED IN ENRICHED MUSIC AND MOVIE INFORMATION?

BAKER & TAYLOR NOW OFFERS MUZE® ENHANCED ENTERTAINMENT DATA:

Movie features:

- Rating, director and star information
- Similar Cinema
- Trailers

Music features:

- Track listings
- In-depth artist information
- Related video and books

Baker & Taylor's long-standing relationships with publishers, movie studios and music labels ensure that you get the data for the items that are in your collection. As the largest library wholesaler in the world, Baker & Taylor handles more materials than anyone else – and, since we sell these products, if we're not provided jacket images from the vendor, we scan items as they arrive in our warehouse.

Best of all, adding all this to your OPAC is easy. It takes just a few minutes to configure your system to access this wealth of information. Since the data is stored at Baker & Taylor's Information Technology Center, there are no storage or maintenance issues for your library.



*For more information please email us at
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