

Children's  
And  
Teen  
Services



# CATS PARADE

# Welcome to Baker & Taylor's CATS Parade

Your library can rely on Baker & Taylor's CATS Parade program to help reduce the time and expense of ordering popular children's and teen books. With CATS Parade you simply select the plans you want to receive throughout the year. We will keep your collection current and on budget.

## A Plan for Every Customer

Baker & Taylor provides a broad range of plans that vary according to age group, type of library and popular subject categories. It's easy to find the perfect plan or plans to keep your patrons happy and your shelves fresh and current. Each plan offers a predetermined number of titles at one price, and all plans are invoiced annually.

## Our Plans Contain the Best Titles Available

New titles are revised and selected each month by our Collection Development Librarians. Our staff will always opt for the most appealing titles possible in each plan. Titles are then automatically delivered to your library.

Titles are selected based upon plan descriptions. If publishing cycles do not provide an adequate number of titles in a given month, Baker & Taylor selectors may occasionally select alternate titles, attempting to match plan descriptions as closely as possible.

## Ordering is Quick and Easy

Simply choose the plans that best suit your needs, fill out the order form and return it to Baker & Taylor. We'll get you started right away, so you can start saving time, energy and money. You will receive a single invoice for all combined plans which will renew automatically each year. Adjustments to plans or cancellations may be completed up to 60 days before your auto-renewal. The subscription cycle is one full year, and your advance payment will cover the entire service period.

## Free Freight

Baker & Taylor offers free freight, with no additional shipping and handling charges, for destinations in the continental United States. Canadian customers, please add \$60 per plan for shipping and handling. All other international customers add \$110 per plan for shipping and handling. Any bimonthly plans will be billed at half of the regular rate. Other terms and conditions may differ outside the United States. Please contact Baker & Taylor for additional information.



## **CB1 | Board Books | 0-preK**

- Board book binding
- Ships monthly
- 4 titles per shipment
- \$265 annual cost

Board books for babies and toddlers. Circulation-friendly books, that exclude moveable and external parts.

## **CB2 | Board Books | 0-preK**

- Board book binding
- Ships monthly
- 8 titles per shipment
- \$515 annual cost

All the popular board books included in Plan CB1, plus an additional 4 titles.

## **CP1 | Paw Prints Picture Books and 8x8's | 0-preK**

- Paw Prints binding
- Ships quarterly
- 5 titles per shipment
- \$280 annual cost

Popular picture books, including 8x8's and licensed characters, in a library binding that is guaranteed for life.

## **CP2 | Paw Prints Easy Readers | K-2**

- Paw Prints binding
- Ships quarterly
- 5 titles per shipment
- \$270 annual cost

Emergent, easy readers are very popular, and now available in a library binding that is guaranteed for life and perfect for all beginning readers.

## **CE1 | Easy-To-Read Silver | K-2**

- Paperback
- Ships monthly
- 5 titles per shipment
- \$260 annual cost

Popular, leveled, and easy-to-read titles for emergent readers.

## **CE2 | Easy-To-Read Gold | K-2**

- Paperback
- Ships monthly
- 10 titles per shipment
- \$490 annual cost

All the popular Easy Readers included in Plan CE1, plus an additional 5 titles.





## CA2 | Children's Spoken Word Audio | 2-6

- CD
- Ships quarterly
- 5 titles per shipment
- \$600 annual cost

Popular spoken word audio fiction for elementary-age children on CD.

## CA4 | MP3 Spoken Word Audio for Children | 2-6

- CD
- Ships quarterly
- 5 titles per shipment
- \$425 annual cost

These popular audiobooks will appeal to emergent and avid readers alike. All MP3's in this plan consist of one CD and are library editions, which include free replacements on broken and lost CD's.

## CN1 | Children's Nonfiction | 2-6

- Paperback
- Ships monthly
- 5 titles per shipment
- \$425 annual cost

A variety of interesting, informative and appealing nonfiction topics, appropriate for beginning and middle readers.

## CX1 | Children's Mythology & Science Fiction | 3-6

- Paperback
- Ships monthly
- 4 titles per shipment
- \$285 annual cost

These classic tales, both old and new, are always in demand and have cross appeal with all types of readers.

## CF2 | Children's Fiction Silver | 3-6

- Paperback
- Ships monthly
- 10 titles per shipment
- \$600 annual cost

A range of new and popular chapter books, with additional titles not included in Plans CF6 & CF8

## CF4 | Children's Fiction Gold | 3-6

- Paperback
- Ships monthly
- 15 titles per shipment
- \$900 annual cost

All the popular fiction included in Plan CF2, plus additional worthy selections.

## CF6 | Popular Children's Series Silver | 2-6

- Paperback
- Ships monthly
- 5 titles per shipment
- \$330 annual cost

Popular fictional series, appropriate for grades 2-6.

## CF8 | Popular Children's Series Gold | 2-6

- Paperback
- Ships monthly
- 10 titles per shipment
- \$595 annual cost

All the popular children's fictional series included in Plan CF6, plus an additional 5 titles.

**“A good library will never be too neat, or too dusty, because somebody will always be in it, taking books off the shelves and staying up late reading them.”**

– Lemony Snicket, *Horseshoe: Bitter Truths You Can't Avoid*



## **CG0 | Graphic Novels | 3-9**

- Paperback
- Ships monthly
- 5 titles per shipment
- \$675 annual cost

Recently published graphic novels, excluding popular superhero and manga titles. Appropriate for both children and early teen collections.

## **CG2 | Manga Silver | 3-9**

- Paperback
- Ships monthly
- 5 titles per shipment
- \$430 annual cost

Recently published popular manga appropriate for ages 8-14. Previewed titles only, with ratings of "All" through "13+".

## **CG4 | Manga Gold | 3-9**

- Paperback
- Ships monthly
- 8 titles per shipment
- \$660 annual cost

All the popular manga titles from Plan CG2, plus an additional 3 titles.

## **CG6 | Graphic Novel - Superheroes | 3-9**

- Paperback
- Ships monthly
- 5 titles per shipment
- \$685 annual cost

Recently published popular superhero graphic novels titles appropriate for both children and early teen collections.

## **CT1 | Libros Para Ninos (Spanish Books for Youth) | K-9**

- Paperback
- Ships monthly
- 6 titles per shipment
- \$530 annual cost

Spanish fiction and nonfiction appropriate for children's and early teen collections. Includes some bilingual titles.

## **CT2 | Inspirational Fiction | 6-12**

- Paperback
- Ships quarterly
- 10 titles per shipment
- \$275 annual cost

The newest titles in inspirational fiction for middle grade and teen readers.



## TA2 | Teen's Spoken Word Audio | 7-12

- CD
- Ships quarterly
- 5 titles per shipment
- \$675 annual cost

Popular spoken word audio fiction for all teens on CD.

## TA4 | MP3 Spoken Word Audio for Teens | 7-12

- CD
- Ships quarterly
- 5 titles per shipment
- \$425 annual cost

These audiobooks for teens include all popular genres and consist of one MP3-CD. All titles in this plan are unabridged library editions, which cover free replacements on broken and lost CD's.

## TX1 | Teen Science Fiction & Mythology | 7-12

- Paperback
- Ships monthly
- 4 titles per shipment
- \$370 annual cost

These classic tales, both old and new, are always in demand and have cross appeal with all types of readers.

## TX2 | Teen Paranormal, Fantasy & Magic | 7-12

- Paperback
- Ships monthly
- 5 titles per shipment
- \$380 annual cost

There can never be enough zombies, ghosts, and werewolves on the shelves. These new teen titles are the most popular in the genre.

## TX3 | Hi-Lo for Struggling Teens | 7-12

- Paperback
- Ships quarterly
- 7 titles per shipment
- \$145 annual cost

High-Interest, age-appealing topics for teens reading below grade level. Will typically include fiction, and all titles are written at 2nd to 6th grade reading levels.





## **TF2 | Teen Silver | 7-12**

- Paperback
- Ships monthly
- 5 titles per shipment
- \$425 annual cost

Includes popular and exciting new fiction and nonfiction with teen appeal.

## **TF4 | Teen Gold | 7-12**

- Paperback
- Ships monthly
- 10 titles per shipment
- \$835 annual cost

All the titles from Plan TF2, plus an additional 5 titles.

## **TF6 | Popular Teen Series | 7-12**

- Paperback
- Ships monthly
- 5 titles per shipment
- \$410 annual cost

A selection of popular teen fiction and nonfiction series, not found in any of our other teen plans.

## **TP1 | Paw Prints Teen | 7-12**

- Paw Prints
- Ships quarterly
- 5 titles per shipment
- \$270 annual cost

Popular teen books, are often originally published in paperback. This plan offers these and other popular titles in a library binding that is guaranteed for life.



# CATS PARADE

## ORDER FORM

### Customer Information

#### BILL TO:

Name: \_\_\_\_\_  
 Purchase Order Number: \_\_\_\_\_  
 Library: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

#### SHIPPING TO: (if different)

Name: \_\_\_\_\_  
 Purchase Order Number: \_\_\_\_\_  
 Library: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

### Plan Information

★ = NEW PLAN

Number of Plans	Plan	Price	Cost
	★ CB1: Board Books	\$265	
	★ CB2: Board Books	\$515	
	★ CP1: Paw Prints Picture Books and 8x8s	\$280	
	★ CP2: Paw Prints Easy Readers	\$270	
	CE1: Easy-to-Read Silver	\$260	
	★ CE2: Easy-to-Read Gold	\$490	
	CA2: Children's Spoken Word Audio	\$600	
	★ CA4: MP3 Spoken Word Audio for Children	\$425	
	CN1: Children's Nonfiction	\$425	
	★ CX1: Children's Mythology & Science Fiction	\$285	
	CF2: Children's Fiction Silver	\$600	
	CF4: Children's Fiction Gold	\$900	
	CF6: Popular Children's Series Silver	\$330	
	CF8: Popular Children's Series Gold	\$595	
	CG0: Graphic Novels	\$675	
	CG2: Manga Silver	\$430	
	CG4: Manga Gold	\$660	
	★ CG6: Graphic Novels - Superheroes	\$685	

Number of Plans	Plan	Price	Cost
	CT1: Libros Para Ninos (Spanish Books for Youth)	\$530	
	CT2: Inspirational Fiction	\$275	
	TA2: Teen's Spoken Word Audio	\$675	
	★ TA4: MP3 Spoken Word Audio for Teens	\$425	
	★ TX1: Teen Science Fiction & Mythology	\$370	
	★ TX2: Teen Paranormal, Fantasy & Magic	\$380	
	★ TX3: Hi-Lo for Struggling Teens	\$145	
	TF2: Teen Silver	\$425	
	TF4: Teen Gold	\$835	
	TF6: Popular Teen Series	\$410	
	★ TP1: Paw Prints Teen	\$270	

**TOTAL ANNUAL COST:** \_\_\_\_\_

*Cataloging and processing are available at an additional charge. Please contact the Parade department for more information.*

*Parade plans are sold as a one-year subscription and may be renewed or canceled annually. Cancellations require 60-day notice prior to final month of service.*

**RETURN TO:** Baker & Taylor Parade Department  
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