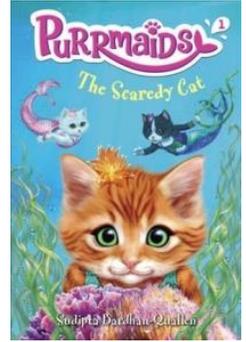
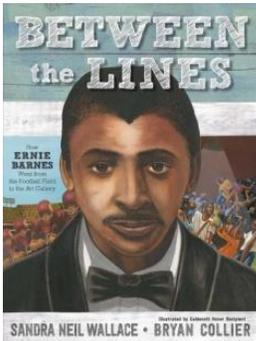


DID YOU KNOW...

that our favorite Scottish Fold feline fellas have hit the bigtime? It's true! Baker and Taylor are featured in these [coloring pages](#), and appear in *Purrmaids*, a new chapter book series from Random House that guaranteed to have young readers paws-itively hooked. Get totally smitten with mermaid kittens in these books, purrfect for fans of Magic Kitten and the Fairy Animals of Misty Wood series. Pre-order *Purrmaids* on Title Source 360 by clicking [here](#).

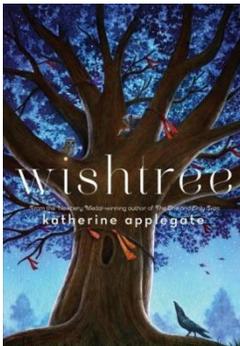
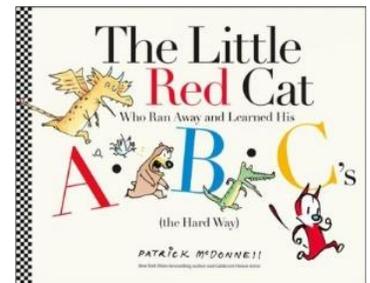


BOOK RESOURCES AND EXTRAS



Starting off this month, have a listen to Bryan Collier as he takes us behind the scenes to introduce *Between the Lines: How Ernie Barnes Went from the Football Field to the Art Gallery*, ISBN 9781481443876, written by Sandra Neil Wallace, [in this video](#). *Between the Lines* is the true story of NFL star Ernie Barnes—a boy who followed his dreams and became one of the most influential artists of his generation. Collier's illustrations, paired with pieces of artwork created by Barnes, offer a beautiful portrayal of the life and legacy of this little known artist.

Next up, *The Little Red Cat Who Ran Away and Learned His ABC's the Hard Way*, ISBN 9780316502467, by Patrick McDonnell arrives this month, and uses the ABC's to tell a hilarious, high-energy alphabetical adventure. Check out the [video preview](#) that starts with an alligator and a bear chasing a cat, and then things start to get really interesting. The chase goes on and on until the whole gang comes to realize that they might be better off as friends. Enjoy the fun.



Download the [digital event kit](#) to prepare for national Wishing Day on September 28th, inspired by author Katherine Applegate's newest novel, *Wishtree*, ISBN 9781250043221, which releases this month. The book focuses on the power of wishes and hope as they are shared with one very special tree named Red, who, along with her crow friend Bongo, help the community to embrace differences when new immigrant neighbors move in and are threatened via a note carved into the tree. A timely and moving story sure to spur further conversation.

Rodale Kids is excited to be partnering with the Pro Football Hall of Fame to launch the new middle grade biography series, *Game for Life*, featuring some of professional football's most notable names, and including "what motivated them to play, and the challenges they faced— including poverty, racism, education, athletic and physical limitations, and injury—along the way." The first three biographies – Troy Aikman, Michael Strahan, and John Madden – are releasing in 2018. Read the *PW* article [here](#).

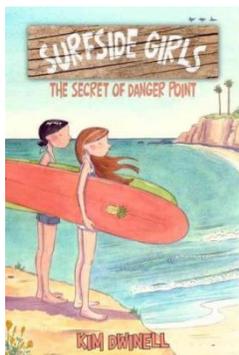
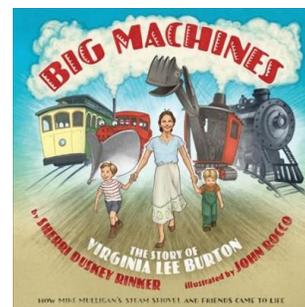


Several publishers have partnered to bring you the extensive Batman Day (or is it Harley Quinn Day?) activity kit, featuring coloring pages, mask making, mazes, drawing, matching games, and much more! Download it [here](#) and celebrate on 9/23/17. The selling guide provides a list of titles, all



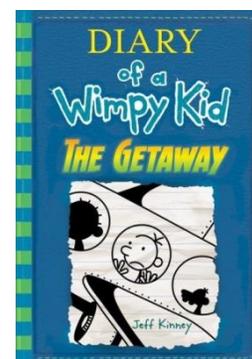
available through TitleSource360, that you can use to promote circulations as well.

Houghton Mifflin is celebrating the works of Virginia Lee Burton in a big way this fall, with the release of **Big Machines: The Story of Virginia Lee Burton**, ISBN 9780544715578, with the 75th anniversary edition of **The Little House**, ISBN 9781328741943, a colorized reissue of **Choo Choo**, ISBN 9780544749849, AND a wonderful activity kit to help you share the magic with young patrons. Download the kit, which includes cutouts, coloring, a maze and story crafting, [here](#).



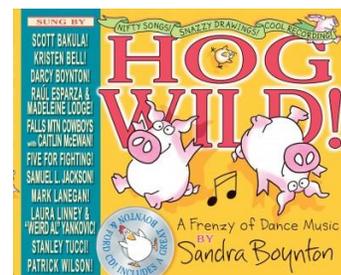
Not ready for summer to end? Neither are the Surfside Girls, who are having a summer of sun, sand, and spooky adventures! Samantha and Jade are best friends who unravel a mystery in an underwater cave that leads them to more summer excitement than they bargained for. Check out the [trailer](#) for this new series, and get your copies of **Surfside Girls: The Secret of Danger Point** (ISBN 9781603094115 pap, 9781537923574 FB) now.

When you ARE ready for summer to end and plan for the holidays, it's never too early to plan your holiday GETAWAY, like the Heffleys are! In **Diary of a Wimpy Kid: The Getaway** (ISBN 9781419725456 pob, 9781537962054 FB), releasing in November, the Heffleys escape to a tropical island resort for some much-needed rest and relaxation, but they soon discover that paradise isn't everything it's cracked up to be. Can their trip be saved, or will this island getaway end in disaster? Get the latest [on-sale kit](#) while supplies last.

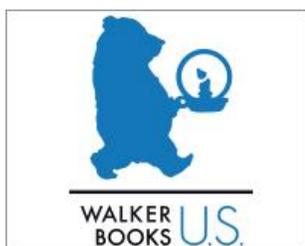


Now for a fantastic contest opportunity – Lerner Publishing, in partnership with Crayola, is offering amazing prizes for your library when you create a poster using the phrase "Make Learning Colorful" and submit it for your chance to win. Check out sample posters, download the poster template, and view the complete contest rules [here](#). Check out fun new series titles by using publisher name "Lerner" and keyword "Crayola" in Advanced Search in TS360.

Finishing out our extras section is going to be a whole lot of fun with the [video](#) preview of **Hog Wild** (ISBN 9780761189923), Sandra Boynton's rip-roaringly fun new book and CD that will have every man, woman, chicken and child" dancing in the library! The video features musical guests from the CD in the studio, as well as spreads from the book. Get your event kit [here](#) while supplies last.



LIBRARY/INDUSTRY NEWS



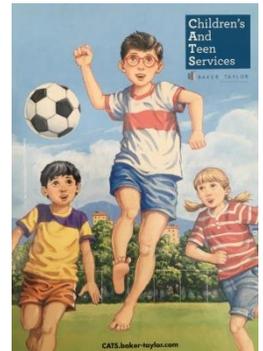
Candlewick recently announced that they will be publishing books under the name Walker Books U.S. starting in fall 2018, bringing the name of their U.K.-based founding company stateside. Though the list is not yet set, president and publisher Karen Lotz says it will be "a place for more commercial titles than Candlewick typically publishes," and will focus on middle-grade and YA fiction and nonfiction, with other age levels to follow. Read the *PW* announcement [here](#).

Are you ready for Banned Books Week? If not, head on over to ALA's [Banned Books page](#) for lots of great resources, including downloadable images for use in social media and print, information about the Rebel Reader Twitter Tournament at Your Library, display ideas, a press kit, and this year's Top Ten Challenged Books video.



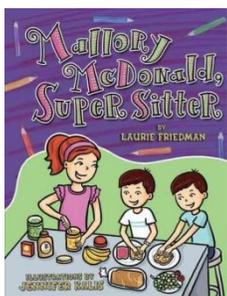
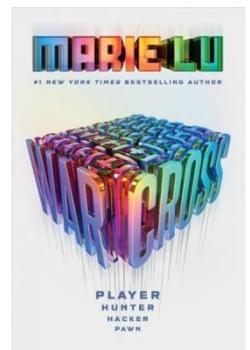
CONTEST NEWS – LOTS OF!

First off, the winners of Random House's Magic Tree House 2017 Summer Reading contest have been announced. The grand prize, including signed original artwork from Magic Tree House illustrator Sal Murdocca and books autographed by Mary Pope Osborne went to Cheryl Vasan, Youth Librarian at Mason Public Library in Mason, OH. Two second prizes, consisting of books autographed by Mary Pope Osborne went to Claire Gutierrez, Children's Librarian at Roswell Public Library in Roswell, NM and Michelle Turnis, Library Director at Ross & Elizabeth Baty Monticello Public Library, in Monticello, IA.



Next up, the Shark Lady Contest wrapped up with the first place prize of a signed print, a signed copy of **Shark Lady**, and a shark plush going to Kim Johnson of Milwaukee Public Library in Milwaukee, WI. The second place winners, both receiving a signed copy of **Shark Lady** and a shark plush, are Martha Brumfield of Santa Rosa County Public Library System in Milton, FL and Holly Okuhara of Weber County Library in Ogden, UT.

The winner of Penguin's Marie Lu 9-copy display giveaway, which launched at ALA Annual, and featuring Lu's newest title, **Warcross**, is Beth Porter, Director at Heyworth Public Library in Heyworth, IL, whose favorite Marie Lu title is *The Rose Society*. Thanks to all who entered and shared their favorite Lu title!



And last, but not least, the five signed copies of **Mallory McDonald, Super Sitter** went to Lindsay Clark, Children's Services Manager at Mt. Pleasant Regional Library in Mt. Pleasant, SC, Teresa Carlton, Youth Services Coordinator at Gloucester County, NJ, Shellie Williams, Director of Minerva Free Library in Sherman, NY, Becky Ruberg, Teen & School Services Assistant at Burlington Public Library, Burlington, IA, and Ana Romero-Figueroa of Walla Walla County Rural Library District in Burbank, WA. Farewell, Mallory!

In August, Baker and Taylor met Bryan Collier, who visited our New Jersey offices. They wanted to show off their autographed F&G of *Between the Lines*, Collier's latest work, releasing in January.

