



BAKER & TAYLOR  
A Follett Company

# ROTATING READS

*Book Leasing*

**Circulate... Rotate... Celebrate!**

# Get the titles when they're hot, return them when they're not.

Baker & Taylor content experts produce a monthly prepublication and a key current titles list to help simplify high demand selection. Additional trade title selections may also be added to your B&T Book Leasing orders through Title Source 360! Your library will benefit greatly from our vast array of suppliers and extensive inventory!

## Popular Adult

- Adventure and Suspense
- Biography
- Historical Novels
- Horror
- Large Print
- Mystery
- Romance
- Science Fiction
- Scoop Lists
- Seasonal
- Spanish Language
- Western

## Popular Children's and Teen (CATS)

- Graphic Novels
- Nonfiction
- Fiction
- Easy Readers
- Picture Books
- Chapter Books
- Popular Genres
- Award Winners and Honors
- Summer Reading

## Computer/Technology

- Business & Finance
- Databases
- Programming & Coding
- Internet & Web Development
- Operating Systems
- Client Server
- Groupware
- Integrated Software
- Utilities
- Networking
- Professional Reference/ Electronics

Each month you will receive **CompuBook**, our prepublication list of new computer titles, as well as QuickClick, a listing of the current best-selling computer titles. Other high demand trade paperback selections may be requested as well!

## Large Print

- Popular Adult Fiction
- Popular Adult Non-Fiction
- Seasonal Titles and more

## Spiritual

- Christian
- Religions
- Inspirational Fiction
- Inspirational Nonfiction

## 1. Simple and Strategic!

Choose the size of your annual lease plan and begin selecting titles. Books are delivered to your library, ready for use. After titles peak in popularity, return a portion to make room for new titles. A percentage may also be retained as part of your permanent collection.

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## 2. Affordable and Efficient!

Your book lease plan may be invoiced annually, semi-annually or quarterly. This billing process greatly reduces the number of invoices that must be processed and paid significantly reducing library administrative costs!

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## 3. Selection Made Easy!

Baker & Taylor content experts produce comprehensive lists of new and forthcoming releases. Lists are accessible via Title Source 360 providing robust title data needed for selection decision making.

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## 4. FAST and Shelf Ready!

Books are shipped free of charge within the continental U.S. and on a priority basis! Book Leasing orders receive special and expedited handling to ensure your library is able to meet patron demand quickly. Books are available processed and cataloged through TechXpress, the most sophisticated and comprehensive system of cataloging and processing available in the industry, or via our Customized Library Services program upon request.

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## 5. Informed and up to date!

Each month Baker & Taylor emails two reports designed to help track your leased book collection. The Monthly Quota Status Report details monthly quota allotment and usage. The Inventory Status Report reflects on-hand inventory volume.

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## 6. Simplified Rotational Returns!

When your library's basic collection is exceeded by 25%, you're ready to rotate older inventory and refresh your collection with exciting new titles! A percentage of the number of units returned may be retained from your remaining collection at no additional charge.



## Sign up today and start celebrating!

Join the thousands of libraries worldwide now aggressively responding to patron needs while saving time and administrative dollars through

Baker & Taylor's book leasing program. To find out more, call 800-775-3800 x1 or e-mail [leasing@baker-taylor.com](mailto:leasing@baker-taylor.com).