BTCat is a perfect fit for Florida public library seeking expanded services at an affordable price.

With five branches and a vending machine outlet, Indian River County Library System, headquartered in Vero Beach, Fla., is a hub of the community with 123,000 issued library cards—90 percent of which are in active use. When the county library conducted a search for a new cataloging utility and database solution, it didn't have to look further than BTCat from Baker & Taylor (B&T).

"We are so happy with the early returns from BTCat and the service from Baker & Taylor," said Darlene Hadsell, Head Cataloger at the IRC Main Library. "Most importantly, we know our patrons will be pleased and see major improvements."

BTCat is Baker & Taylor's state-of-the-art library cataloging utility and database focused on building efficient workflows for libraries and consortia.

Indian River was phasing out an outdated catalog solution and required a more user-friendly option. While it found other options to be either too expensive or offering minimal functionality, BTCat answered the library's needs.

"Quite simply, BTCat offered us more services for a great price," said Darlene.

It didn't take long for the cataloging team to confirm that BTCat was a major upgrade, making the workflow much quicker, not to mention more efficient and effective.

The B&T service team immediately dove in to work with the library's catalogers to understand the county library's cataloging challenges and determine what steps needed to be implemented.

"From the outset, the customer service we received from B&T was exemplary," Darlene emphasized. "Their team treated our staff with great respect, and worked closely with us to listen, understand our issues, and then provide solutions."

"It enhances cataloging and saves 50% of staff time when using the specialized macros."

BTCat

Indian River and B&T worked together to ensure BTCat would help with:

+ cataloging checks;
+ creating macros that would allow staff to insert certain tags as a group that previously had been done individually;
+ searching tab fields to ensure there is access to multiple tabs at the same time; and
+ conducting authority checks within the record compared with copying and pasting.

"BTCat makes our workflow as flawless as possible," said Darlene. "It enhances cataloging and saves 50% of staff time when using the specialized macros."

The library's cataloging team also noted that BTCat will help the library strive to ensure its records are as accurate as possible. BTCat has multiple options for creating, editing, merging, and exporting MARC records, along with a customizable interface that allows users to enable the features they need, disable features they don't need, and modify how other features are displayed. "This helps ensure the latest and greatest popular titles and author names are spelled correctly," said Darlene. "Because our patrons will let us know when they are not correct."

Baker & Taylor launched BTCat because it learned through customer studies that current cataloging solutions are often out of date and cumbersome, taking up an exorbitant amount of time. BTCat's "hybrid search" feature allows libraries to search the BTCat database, their catalog, and other libraries' catalogs all at the same time. Artificial Intelligence returns the best record, saving libraries time spent searching through poor quality results.

"BTCat makes our workflow as flawless as possible."

BAKER & TAYLOR